



# SUSTAINABLE TOURISM REPORT



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# **ABOUT US**

Our facility, which opened in the year 2020 in the Marmara region, famous for the nature of Yalova's central district and the Walking Mansion, consists of a total of 36 rooms, including 31 Standard, 4 Suites, and 1 room for physically disabled guests, with a capacity of 78 beds. Our hotel has been designed with careful consideration of your personal needs and every type of comfort, dear guests.







Our restaurant serves
with a capacity of 65
people for à la carte
dining and has a semiopen dining area for 20
people



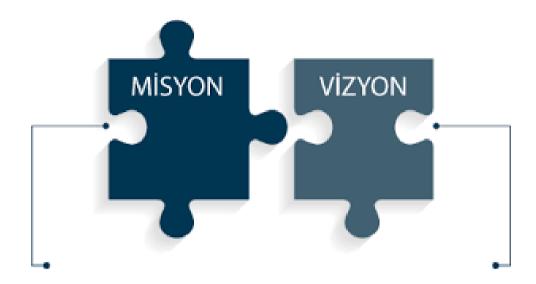
In our spa facility, suitable for families, there are a Turkish bath, sauna, steam room, jacuzzi, 2 scrub rooms, 3 massage units, a snow fountain, and a fitness center. Our services also include room service, a safe deposit box, wireless internet, laundry, dry cleaning, and parking.











## **OUR MISSION AND VISION**

Our mission is to prioritize social harmony, people's well-being, and benefit in all the services we provide, maintaining a relentless pace of work regardless of time and boundaries. We bear a great responsibility in promoting a culture and awareness of sustainability for a better future. At Mirart Hotels, we prefer to work together to facilitate the transition to a sustainable way of life, both individually and collectively, through the use of sustainable and recyclable products.

Our vision is to progress in line with the universal conditions of our time, contribute to the development and prosperity of our community, and become a business that is trusted, respected, and desired to work with by all individuals and organizations in the sector. We aim to achieve quality, continuity, and absolute guest satisfaction, making us a preferred, hygienic, and quality establishment. Additionally, we strive to represent our country in the best possible way in the national and international arena in terms of tourism, thermal springs, and health tourism.



#### **OUR SUSTAINABILITY APPROACH AND POLICY**

As Mirart Hotels, we are conscious of the negative impacts of sustainability efforts in tourism on environmental and cultural heritage, and we are aware of the responsibilities that sustainable tourism brings. We are striving to leave a better world for future generations.

In this regard, we continue our efforts in many areas encompassed by the concept of sustainability, such as reducing environmental impacts, managing energy, water, and waste, preserving cultural and social heritage, providing economic and social benefits to the local community, and protecting the environment. In today's world, where the importance of climate change and global warming is increasingly felt, we aim to fulfill our responsibilities in the best possible way and make efforts to ensure that environmental awareness is embraced by our employees.

#### OUR ENVIRONMENTAL POLICY

In order to be reputable worldwide, we are respectful towards the environment and people. Without compromising the comfort of our guests, we aim to control the usage of water, electricity, energy, chemicals, and the amount of solid waste, with the goal of minimizing potential harm to the environment and natural resources. Following the principles of sustainable tourism, we have implemented measures to reduce natural resource consumption, update practices to minimize and, if possible, eliminate damage to soil, water, and air.



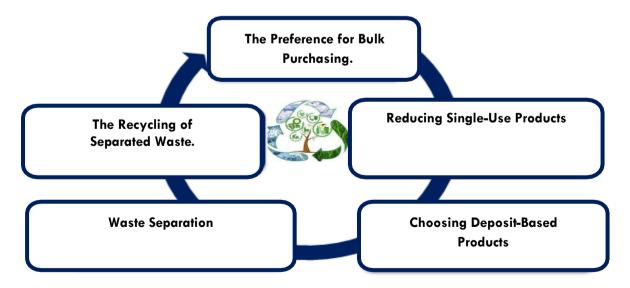


#### **WASTE MANAGEMENT**

Waste management is a form of management that includes processes such as reducing waste at its source, separating it by type, collecting, storing, recycling, transporting, disposing of waste, and controlling it after disposal. In our Waste Management System implemented at Mirart Hotels, our primary goal is to reduce waste generation, effectively manage the generated waste with minimal environmental impact during disposal, and recover recyclable materials. Our staff receives training on the importance of waste separation, and waste separation is monitored by relevant departments.

All collected recyclable packaging waste and organic waste are delivered to licensed companies, thus contributing to recycling efforts. In procurement, we prioritize the purchase of products with large packaging wherever possible to prevent excessive packaging waste. Instead of single-use breakfast items, we strive to purchase products in larger packaging boxes and containers to reduce packaging waste. We store vegetable waste oil and hazardous waste in accordance with legal requirements and send them to licensed companies for disposal/recycling. Refillable soap dispensers are used in the common areas of our facility. Concentrated products are selected for use in room cleaning, and a dosing system is employed. This way, we achieve more effective results with a smaller dosage, minimizing waste and protecting the environment.

# **OUR WASTE MANAGEMENT PRACTICES**





ATIK TAKİP TABLOSU												
Atık Türleri (KG) (Aylık atık miktarları atık türlerine göre işletme yetkilisi tarafından tabloya girilecektir.)	Ocak 	Şubat	Mart v	Nisan	Mayıs	Haziran v	Temmuz 	Ağustos •	Eylül •	Ekim 🔻	Kasım •	Aralık
Kağıt atık	20	20	20	20	20	30	30					
Plastik atık	15	10	15	15	30	30	30					
Cam atık												
Metal Atık												
Organik (Yemek) Atıkları												
Bitkisel Atık yağ	20	20	20	50	10	15	15					
Atık Pil												
Atık Elektronik Eşya												
Aylık Oluşan Toplam Katı Atık (KG)	55	50	55	85	60	75	75	0	0	0	0	0
Aylık toplam kona klayan misafir *geceleme sayıs (hesaplama detayı notlar kısmındadır)	796	671	655	821	937	1351	1882	1593				
Misafir/gece başına oluşan atık miktarı (kqAtık/Misafir.Gece)	0,07	00000	0,083969466	0,103532278	0,064034152	0,055514434	0,039851222	0				

## **ZERO WASTE CERTIFICATE**





## WATER CONSERVATION

We use water-saving fixtures to reduce overall water consumption without compromising on health, hygiene, and guest satisfaction. We inform our guests and educate our staff on this matter. In our hotel, the following water conservation efforts are implemented and maintained:

We train our staff to detect and prevent water leaks in room toilets, and we encourage our guests to inform us of any leaks they may notice.

Towel and sheet changes in rooms are carried out according to guest requests, and information is provided to guests on this matter. If there is no guest request, changes are made every two days.





# **ENERGY CONSERVATION**

LED and energy-efficient lighting systems have been adopted instead of incandescent and fluorescent lamps in the lighting system.

LED lighting fixtures have been installed at the entrance of each room on the floors to save energy.

Solar-powered lighting systems have been preferred for some parts of the hotel entrance lighting system.

Sensor-based lighting systems have been implemented in sinks, toilets, staircases, and staff areas.

The cooling and heating system in unoccupied rooms is activated only when the room is in use.

An "Energy Saver Card" system is used for room lighting.

Solar-powered lamps are used to illuminate our hotel's guest reception area.





# **PURCHASING**

Emphasis is placed on the recyclability of packaging materials in food and beverage purchases.

- Priority is given to suppliers with ISO 14001 Environmental Management System certification or an internationally recognized environmental certificate in procurement.
- Centralized procurement adopts a sustainable procurement approach, and a corresponding procedure has been established.
- > In procurement, the priority is to purchase products with large packaging wherever possible to prevent excessive packaging waste.
- > Our hotel prefers to purchase recyclable products in its product procurement.
- > Instead of plastic bottles, our facility prefers products with a deposit system.
- Our facility gives priority to local vendors in its purchases.
- > Environmentally friendly chemical products are preferred in our facility's use of chemicals.
- > We verify the documents of all our business partners before completing the procurement process.



### **CULTURE AND HERITAGE**

We can say that our city is one of the rare cities in Turkey where history, culture, and natural beauty are intertwined with both greenery and the sea. Mustafa Kemal Atatürk's statement, "Yalova is my city," demonstrates his strong connection to Yalova.

Yalova Province is located on the northern slopes of the Samanlı Mountains, known for its natural beauty, beaches, and famous thermal springs. Settlement in the Yalova region dates back to ancient times. Initially, the settlement in what is now the city center, which was once a marshy area, occurred much later. The Samanlı Mountains, extending eastwest in the southern part of the province, were known as Arganthonios in ancient times. The typical Anatolian name of that era, Arganthonios, indicates that settlement in the region dates back to around 2000 BC, the Hittite period. The thermal springs near the city center, which have been used for their healing hot mineral water sources since ancient times, played a role in the city's growth and recognition.

Throughout history, the Yalova region was part of Bitinia, Roman, and Eastern Roman (Byzantine) territories. Although the full name of the settlement in ancient times is not known, various sources mention the names PYLOPYTHİA and XENODOCHİON for the region.

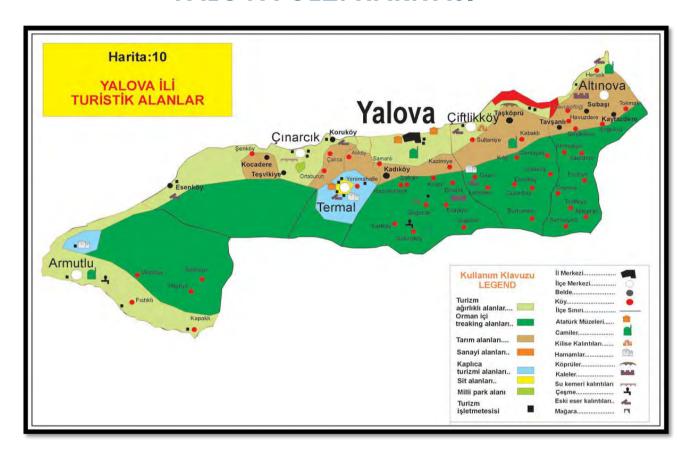
In modern times, the area between Hersek and Çiftlikköy became famous as a summer resort for Roman and Eastern Roman (Byzantine) emperors and the palace circles. The mentioned region was known as HALİZONES TOPRAKLARI or YALAKOVASI. The region suffered significant damage during the Crusades.

During the Crusades, the Seljuks repelled the Crusader pioneers in KİBOTOS, near present-day Hersek Village, on October 21, 1096. In 1301, the Ottomans defeated the Byzantines at Koyunhisar (Çobankale) on the Hersek-Yalakdere Valley-İznik road and continued their raids to the seaside. A turning point in Ottoman history occurred on July 27, 1302. Turks under the command of Osman Gazi inflicted a major defeat on the Byzantines in the Battle of Bafeus, which took place at the mouth of the Yalakdere Valley and around Hersek. Some historians consider this event as the definite establishment date of the Ottoman State. In both the 1301 Battle of Koyunhisar and the July 27, 1302 Battle of Bafeus, although the Ottomans defeated the Byzantines, they could not capture Çobankale (Koyunhisar) and Yalakonya Castle on the seaside.

After the fall of Yalakonya Castle and Çobankale in 1337, the Yalova region was annexed to Ottoman territories by Emir Ali. XV and XVI century historians used the names YALAKOVA and YALAKABAD for the region.



# YALOVA GEZI HARİTASI





























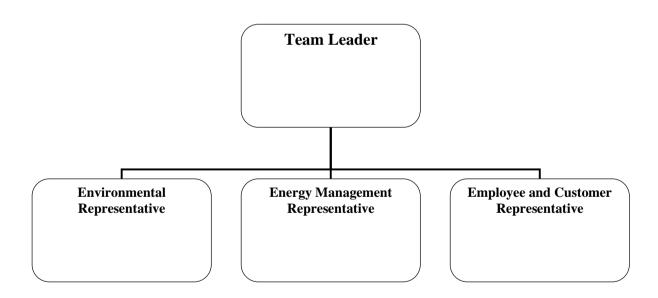




## STAFF AND WORKING LIFE

Upon starting their jobs at Mirart Hotels, employees are enrolled in an Orientation Training program where they are informed about the rules they need to follow and our expectations from them. Subsequently, they go through a series of training processes each year as per the needs determined, to acquire the skills necessary to provide excellent service. We provide Hygiene and Sanitation Training, Working at Heights Training, Waste Management, and Waste Reduction Training to our employees who are about to start their jobs. We integrate this awareness into our employees for a sustainable lifestyle. We offer internship opportunities for tourism students to gain work experience. We support our employees with training and a career management program.

### **JOB DESCRIPTION**



Every success is the result of great teamwork.